



AmInvestment Bank

STOCK ON RADAR

Retail Research

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ECO-SHOP MARKETING (ECOSHOP | 5337)

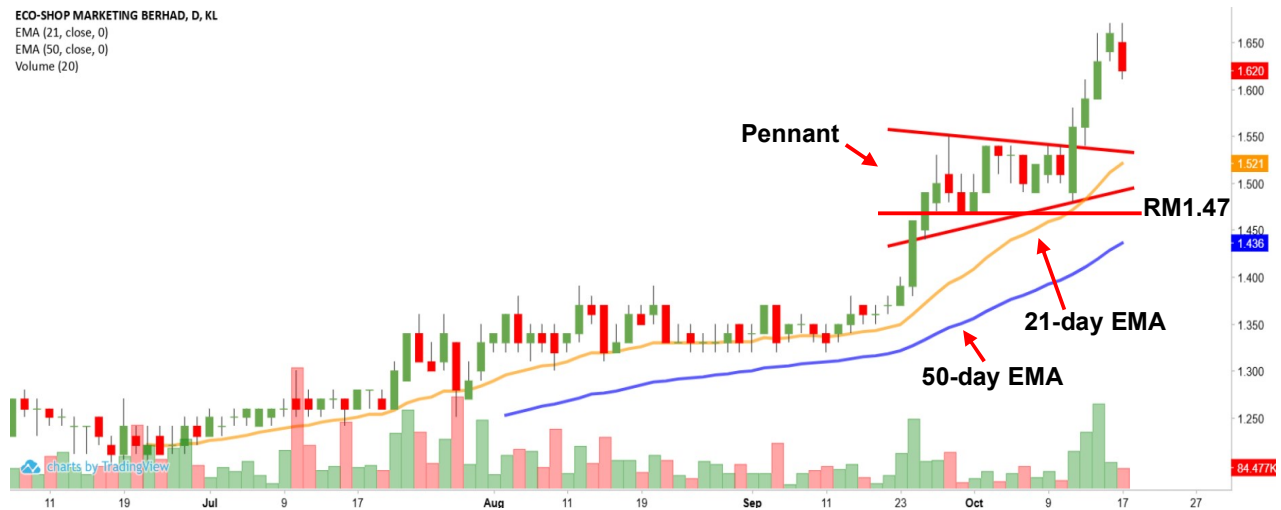
Last Price: RM1.62 | Technical Call: **BUY**

ECO-SHOP MARKETING BERHAD, D, KL

EMA (21, close, 0)

EMA (50, close, 0)

Volume (20)



Support 1: RM1.55	Resistance 1: RM1.70
Support 2: RM1.47	Resistance 2: RM1.80
Shariah Compliant: Yes	Sector: Consumer

Eco-Shop Marketing may trend higher after surging to a new all-time high and closing above the RM1.55 resistance a few sessions ago. Given that the stock has broken out from a 2-week bullish pennant pattern, the uptrend may continue in the near term. A bullish bias could emerge above the **RM1.55** level, with a stop-loss set at **RM1.45**, below the 21-day EMA. On the upside, near-term resistance is seen at **RM1.70**, followed by **RM1.80**.

Entry : **RM1.55–1.62**
Target : **RM1.70, RM1.80**
Exit : **RM1.45**

PORTFOLIO SIMULATOR

Description

Portfolio Simulator is a “virtual portfolio” that recommends stocks purely based on technical analysis. Most of the Bursa-listed companies recommended in the portfolio are selected based on the author’s trading strategy, which leans towards a growth investing approach. Stock picks must be those under the coverage of the Equity Research team and these include one-time coverage stocks and stocks on radar. Stock prices shall be adjusted accordingly in the event of corporate exercises. Any changes in the portfolio will be stated in the “Remarks” section.

Investors should be mindful of the risks involved. This virtual portfolio should not be interpreted as AmInvestment Bank having taken a position. Note that this virtual portfolio starts at RM1mil as our initial capital. The portfolio is for **educational purposes** only.

Stock	Quantity	Bought price	Total cost	Current price	Market value	Gain/loss	Gain/loss	Dividend	Target	Stop loss
		RM	RM	RM	RM	RM	%	RM	RM	RM
Current holdings										
99 Speed Mart Retail	34,000	2.95	100,300.00	3.18	108,120.00	7,820.00	7.8%	-	3.30 - 3.50	2.78
Shares bought										
Shares sold										
Dufu Technology	53,000	1.92	101,760.00	1.77	93,810.00	(7,950.00)	-7.8%	-	2.10 - 2.20	1.77
Edelteq	405,000	0.495	200,475.00	0.475	192,375.00	(8,100.00)	-4.0%	-	0.55 - 0.60	0.43
Mi Technovation	70,000	2.90	203,000.00	2.70	189,000.00	(14,000.00)	-6.9%	-	3.20 - 3.50	2.67
Total dividend					13,073.00					
Realised profits/losses					227,108.00					
Cash balance + dividend					1,139,881.00					
Portfolio returns (YTD)			1,000,000.00		1,248,001.00	248,001.00	24.8%			
*Assuming no brokerage, fees and duties paid			(Initial Capital in 2025)							
FBM KLCI (YTD)			1,642.33		1,607.18	(35.15)	-2.1%			
			(As at 31 Dec 2024)							
Portfolio Simulator vs FBM KLCI Performance (YTD)					Outperformance		+26.9%			

Source: AmInvestment Bank

Remarks: Today, we closed our position in **Dufu Technology** after it hit our stop. We also closed our positions in **Edelteq** and **Mi Technovation** to limit downside risk.

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